



FREEDOM TO GO BEYOND,  
THAT'S THE BEAUTY OF L'ORÉAL

L'ORÉAL

As a big leading multinational company, we are **pushing boundaries** in the world of traditional and digital strategies with a spark for genuine creativity. There are **no two days alike** and that is what gets us excited every morning. That means working here is **challenging, invigorating, and rewarding**. We are one group, but with many opportunities. Join us and become a part of a group of **158 nationalities** speaking 58 different languages through 140 countries! Having **37 iconic international brands** in our Group portfolio makes your adventure limitless!

Discover the world of L'Oréal by applying for:

## Trade Marketing intern (m/f)

Based in our office in Zagreb

(student contract)

### YOUR ROLE:

We are looking for a new colleague (m/f) who will be the part of our **Dermatological Beauty Division**, having the chance to work for the whole L'Oréal Adria Balkan region. Position of **Trade Marketing Intern** requires motivated, agile, and organized person who will be responsible for:

- Providing **general administrative support** to the **Trade Marketing team**, such as scheduling **meetings**, preparing **presentations**, and managing **correspondence**.
- Assisting with the **development** and **execution** of **trade marketing plans** for new **product launches** within the **dermatological beauty category**.
- Supporting the **development** and **implementation** of **trade promotions** and **in-store activations** by managing **graphics** and supporting **animation**.
- Analyzing **sales data**, **marketing campaign performance**, and other relevant **metrics** to track the **effectiveness** of **trade marketing initiatives**.
- Assisting with **inventory forecasting** and **management** to ensure **optimal product availability** of **POS materials** and **samples** at **retail locations**.
- Supporting the **management** of **budgets** for **trade marketing activities**, including **POS materials** and **samples**, tracking **expenses**, and ensuring **adherence** to **allocated resources**.

### YOUR JOB MISSION:

With us, you'll strive and drive. You'll try, might fail, try better to succeed. You will never do it alone, but with our inspiring teams. At L'Oréal, you get down to every task as if you're the leader of that project - no matter what your title says. We want you to grow beyond your

limits by creating an environment where you are inspired to learn, to challenge the status quo and to make your ideas as best practice. We want to spread your wings by constantly exploring and upgrading yourself in various areas.

### THE IDEAL PROFILE:

- Preferably holds a **Bachelor's** Degree
- **Entry level** profile with **interest** for **marketing**
- Has excellent **organizational** and **analytical skills**
- Has great **planning** and **follow up skills**
- Can **clearly convey the message** in communication with various internal & external stakeholders
- Is skilled in **MS Office** (Excel and PowerPoint)
- Works with **responsibility** and **autonomy**
- Fluent in Croatian and **English** language

### WONDERING WHO YOU WOULD WORK WITH?

Our L'Oréal Adria Balkan dream team is based throughout several countries (Bosnia&Herzegovina, Bulgaria, Croatia, Serbia and Slovenia), speaking more than 7 languages, and united towards one ambition – creating L'Oréal, for the future!

On this position, you would be based in Zagreb as a part of our **Dermatological Beauty Division**, but you would closely collaborate with passionate and engaged colleagues throughout all our countries, that are experts in their respective fields and that are driving excellent market performance results in a highly ethical, friendly, and inspiring environment!

We're proud to say that L'Oréal Adria Balkan region is winner of several „Zlatni indeks“ awards in Croatia and recognized as one of top employers in Serbia with recognition „Vrh poslodavac“!

### WHAT WE CAN OFFER YOU?

You might be a cosmetics junkie — or you might not. You can be an introvert or an extrovert. The point is, whoever we are, we are all a team and we're always here to help, celebrate and cheer one another! That's what makes the glue of L'Oréal: the people. But apart from that, we also appreciate and share our love for:

- Numerous opportunities for **constant learning**, with many online&offline educations!
- **Our colleagues**. They will be like your second family. P.S. we enjoy our team buildings and informal gatherings as well!
- **Love for food**. Fresh fruit for the breakfast? Many coffee machines (or space to cook your own turkish coffee!) and our cozy lunch spaces? Yes, we have it 😊
- Our **Share&Care program**. It serves to offer numerous benefits to protect us and our health, to give us balance in personal life and workplace as well 😊
- **Flexibility**. As simple as that – from flexible working hours, to possibility of remote working, to Sunny Fridays during the summer where we enjoy shorter Fridays!
- We don't have to mention working with **top international brands** in the business, and the most passionate professionals in the industry?
- The fact that there's (usually) **no such thing as standard career path**. Each of us has the opportunity to be empowered and to lead the change we want to see within the biggest beauty company in the world!

Find more about our projects & brands that we're so proud on, and our Adria Balkan region on this [LINK](#)!

## OUR VALUES

Passion, innovation, entrepreneurial spirit, open-mindedness, quest for excellence and responsibility are in **L'Oréal's genetic code**.

If you are ready for this challenge apply by sending your **CV and cover letter in English by 28.04. via this [LINK](#)!**

Only short listed candidates will be contacted.  
All applications will be treated in the strictest confidentiality.