

RED 2026 PROGRAM

Thursday, April 23th, 2026

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| 11:15 – 12:00 | Registration <i>(with snacks)</i> |
| 12:00 – 12:15 | Opening ceremony (Council room) Anamarija Delić , Ph.D., Full Professor, Chair of Organizing Committee Sunčica Oberman Peterka , Ph.D., Full Professor, Dean, Faculty of Economics and Business in Osijek, Josip Juraj Strossmayer University of Osijek |
| 12:15 – 12:45 | Key-note speaker: Metka Tekavčič , Ph.D., Full Professor: <i>From Tradition to Innovation: How Universities Drive Regional Growth Through Change</i> |
| 12:45 – 13:45 | Panel discussion: Educating for impact: Perspectives from regional faculty leaders <i>In this roundtable, leaders of regional faculties of economics and business will share their experiences and strategic insights on managing contemporary higher education institutions in a rapidly changing environment. The discussion will focus on key challenges of institutional leadership, building meaningful partnerships with the business community, and advancing responsible, practice-oriented education that serves students, employers, and society. By exchanging perspectives and good practices, participants will explore how regional faculties can remain relevant, innovative, and impactful in their ecosystems.</i> Panelists are the deans of faculties of economics and business from the region (Varaždin, Maribor, Pecs, Skopje, Osijek) |
| 13:45 – 14:30 | Coffe break with snacks |
| 14:30 – 16:30 | Parallel Sessions: presentations of conference papers (Off-line) |
| 16:30 – | Cultural & networking program with dinner |

Friday, April 24th, 2026

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| 9:00 – 9:30 | Registration with snacks |
| 9:30 – 11:00 | HEInnovate workshop <i>The HEInnovate workshop will introduce a practical self-reflection framework that helps higher education institutions assess and strengthen their innovative and entrepreneurial potential. Open to all employees and key stakeholders, it will use guided discussion and group work to identify strengths, development areas, and concrete next steps for increasing institutional impact, relevance, and innovation.</i> The workshop will be lead by HEInnovate experts. |
| 11:00 – 12:30 | Parallel Sessions: presentations of conference papers (Off-line and On-line) |
| 12:30 – 14:30 | Farewell lunch & Closing conference |