

RED 2025 keynote speech "Redefining Regional Prosperity: Digital Transformation and the New Business Models"

We are happy to announce keynote speaker of RED 2025 will be **Professor Marina Dabić, Ph.D.** The topic of the keynote speech is ***Redefining Regional Prosperity: Digital Transformation and the New Business Models.***

About the keynote speaker



Professor Marina Dabić is a professor at the Faculty of Economics and Business, University of Zagreb, the University of Dubrovnik and the School of Business and Economics at the University of Ljubljana. From 2013 to 2022, she was a professor at Nottingham Trent University in the UK. She is a visiting professor at the University of Johannesburg, South Africa, and at the ICN, France.

An experienced researcher, she has authored over 250 Scopus and WOS indexed articles and edited ten books with Springer, Edward Elgar, Routledge, Palgrave and De Gruyter. She is Editor-in-Chief of *Technology in Society*, Associate Editor of *Technological Forecasting & Social Change and Strategic Change*, and Senior Department Editor for *IEEE Transactions on Management*. She is ranked in the top 2% of scholars in business and management (Stanford list 2022–2024) and publishes her work in top-tier journals including *Journal of International Business Studies*, *Journal of World Business* and *Journal of Business Ethics*.

Prof. Dabić has supervised nine PhDs and participated in over 20 PhD committees worldwide. She is a jury member for the European Research Council (ERC) and Horizon Europe, a reviewer for the European Science Foundation and a grantee/partner in 20 EC-funded projects. She is also Strategic Director for Accreditation at the triple accredited Faculty of Economics and Business at University of Zagreb, AACSB mentor and EFMD reviewer.