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RED X 2021

10th International Scientific Symposium
**REGION
ENTREPRENEURSHIP
DEVELOPMENT**

PROGRAM

Thursday, June 17th, 2021

8:50 – 9:00	Login to Zoom	https://us02web.zoom.us/j/85142454200
9:00	<p>Opening ceremony</p> <p>Mirna Leko Šimić, Ph.D., Full Professor, Editor and Chair of Organizing Committee</p> <p>Boris Crnković, Ph.D., Full Professor, Dean, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek and Chair of Programme Committee</p>	(ZOOM 1)
9:15	<p>Key-note speaker</p> <p>Prof. Dr. Klaus Sailer, professor of Entrepreneurship at the Munich University of Applied Sciences and CEO of the Strascheg Center for Entrepreneurship (SCE): The role of Universities to build an entrepreneurial eco-system – Munich case study</p>	
10:00	<p>Presentations of projects</p> <p>ARDENT - Advancing Rural Development through Entrepreneurship Education for Adults</p> <p>Anamarija Delić, Ph.D.</p> <p>CROVIZONE – Prilagodba vinogradarskih zona RH klimatskim promjenama</p> <p>Boris Crnković, Ph.D., Domagoj Karačić, Ph.D. and Marija Ileš, MA</p> <p>VWP - Virtual Visiting Professors</p> <p>Davor Dujak, Ph.D. and Jelena Franjković, Ph.D.</p>	

10:30 – 10:45	Break	
10:45 – 13:00	Parallel sessions	
	Session 1 – ENTREPRENEURSHIP 1	https://us02web.zoom.us/j/82251195392 (ZOOM 1)
	Session 2 – ENTREPRENEURSHIP 2	https://us02web.zoom.us/j/82241325935 (ZOOM 2)
	Session 3 – REGION 1 (General, Tourism & International)	https://us02web.zoom.us/j/83214209106 (ZOOM 3)
	Session 4 – REGION 2 (Finance, Fiscal & Banking)	https://us02web.zoom.us/j/82086569356 (ZOOM 4)
	Session 5 – REGION 3 (CSR, Digital, HRM & Ecology)	https://us02web.zoom.us/j/89393815727 (ZOOM 5)
	Session 6 – DEVELOPMENT 1 (Tourism & General)	https://us02web.zoom.us/j/84735275060 (ZOOM 6)
	Session 7 – DEVELOPMENT 2 (General)	https://us02web.zoom.us/j/89562431637 (ZOOM 7)
	Session 8 – DEVELOPMENT 3 (Finance & International)	https://us02web.zoom.us/j/81428781698 (ZOOM 8)
	Session 9 – DEVELOPMENT 4 (HRM & Digital/Legal)	https://us02web.zoom.us/j/88527454069 (ZOOM 9)
	Session 10 – DEVELOPMENT 5 (EU & Ecology)	https://us02web.zoom.us/j/89741404128 (ZOOM 10)

Session 1 – ENTREPRENEURSHIP 1, 10:45 a.m. – 13:00 p.m.**Chairperson: Anamarija Delić, Ph.D.****Zoom link: <https://us02web.zoom.us/j/82251195392> (ZOOM 1)**

#	Authors	Title of the paper
1.	Jelena Giba, Željka Kadlec and Mladena Bedeković	BUSINESS OF SMALL AND MEDIUM ENTERPRISES DURING A PANDEMIC AND THEIR CHALLENGES
2.	Ana Catarina Ribeiro, Alexandra Braga and Marisa R. Ferreira	LOVERS AND ENTHUSIASTS: THE ROLE OF VOLUNTEERS IN SOCIAL INNOVATION PROCESS – AN EXPLORATORY ANALYSIS
3.	Sandra Šokčević, Helena Šlogar and Krešimir Jerin	ENTREPRENEURIAL ORIENTATION, MARKET ORIENTATION AND BUSINESS PERFORMANCE IN CROATIAN COMPANIES
4.	Damir Bećirović and Dino Arnaut	IMPACT OF COVID-19 PERCEPTION ON STUDENTS' ENTREPRENEURIAL INTENTION IN BOSNIA AND HERZEGOVINA
5.	Anamarija Delić and Mirela Alpeza	ADVISORY SERVICES TO SMALL AND MEDIUM-SIZED ENTERPRISES DURING THE COVID-19 VIRUS PANDEMIC
6.	Ivan Biškup	THE IMPORTANCE OF BUILDING THE INNOVATIVE CAPACITY IN THE PROCESS OF INTERNATIONALISATION OF GROWING ENTERPRISES
7.	Bojan Morić Milovanović, Marija Opačak and Zoran Bubaš	ARE DIFFERENCES IN GENDER, EDUCATION, WORK EXPERIENCE, AND POSITION RELEVANT FOR STRATEGIC NETWORKING PROCESS AMONG SLOVENIAN SMEs?

Session 2 – ENTREPRENEURSHIP 2, 10:45 a.m. – 13:00 p.m.

Chairperson: Julia Perić, Ph.D.

Zoom link: <https://us02web.zoom.us/j/82241325935> (ZOOM 2)



#	Authors	Title of the paper
1.	Ivona Vrdoljak Raguž, Ivona Milić Beran and Zorica Krželj-Čolović	COMPARISON OF INDICATORS OF ENTREPRENEURIAL ACTIVITY IN CROATIA AND SELECTED EUROPEAN COUNTRIES
2.	Anita Talaja, Slavko Šodan and Magdalena Malić	DEALING WITH ENVIRONMENTAL UNCERTAINTY: THE ROLE OF COMPETITIVE STRATEGIES
3.	Ljiljana Najev Čačija and Marina Lovrinčević	TOWARD SOCIAL ENTREPRENEURSHIP: AN INVESTIGATION OF SOCIAL ENTREPRENEURSHIP ORIENTATION, BRAND IMAGE, AND PERFORMANCE OF NONPROFIT ORGANIZATIONS
4.	Zrinka Malešević and Lucija Lerga	THE ROLE OF LIFELONG LEARNING IN THE DEVELOPMENT OF ENTREPRENEURSHIP IN CROATIA
5.	Ines Milohnić, Ivana Licul and Paola Mužić	DEVELOPING GENERATION Z'S ENTREPRENEURIAL READINESS
6.	Ivan Biškup	THE IMPORTANCE OF THE INTERACTION OF ENTREPRENEURIAL ENVIRONMENT AND BUSINESS CONDITIONS IN THE PROCESS OF BUILDING GROWING BUSINESS VENTURES
7.	Mato Bartoluci, Nada Rajić and Alen Jerkunica	ANALYSIS OF ENTREPRENEURIAL INFRASTRUCTURE IN THE AREA OF THE ZAGREB URBAN AGGLOMERATION WITH A REVIEW OF SERVICES DURING THE COVID-19 PANDEMIC

Session 3 – REGION 1 (General, Tourism & International), 10:45 a.m. – 13:00 p.m.**Chairperson: Dražen Ćučić, Ph.D.****Zoom link: <https://us02web.zoom.us/j/83214209106> (ZOOM 3)**

#	Authors	Title of the paper
1.	Krešimir Ivanda and Marin Strmota	SOCIODEMOGRAPHIC PATTERNS OF HOUSEHOLD CONSUMPTION IN CROATIA: A DESCRIPTIVE REVIEW
2.	Ivana Tonković Pražić	A COMPARISON OF CHARACTERISTICS OF CAR BUYERS' GROUPS FROM DIFFERENT REGIONS OF THE REPUBLIC OF CROATIA
3.	Milan Stanić	THE INFLUENCE OF THE TOURIST SEASON ON THE FINANCIAL OPERATIONS OF SLAVONIAN WINERY
4.	Božidar Jaković, Dejan Tubić and Rikard Bakan	POSITION OF ADVENTURE TOURISM WITHIN NATURE PARK TOURISM OF CONTINENTAL CROATIA
5.	Kristina Bučar, Zvezdana Hendija and Zrinka Bauer	THE ROLE OF SOCIO-CULTURAL PRINCIPLES AND INDICATORS OF SUSTAINABLE TOURISM DEVELOPMENT IN CROATIAN NATIONAL PARKS
6.	Lucija Lerga, Zrinka Malešević and Franjo Trošelj	THE INFLUENCE OF CULTURAL HERITAGE ON THE DEVELOPMENT OF SLAVONIA'S, BARANJA'S AND SRIJEM'S TOURISM
7.	Iva Sundji, Filip Bartoluci and Dino Bartoluci	CHALLENGES OF CONTINENTAL TOURISM ENTREPRENEURSHIP DEVELOPMENT AFTER THE CORONAVIRUS PANDEMIC
8.	Davor Vlajčić and Maja Bašić	THE IMPACT OF COOPERATION WITH FOREIGN INNOVATORS ON THE CONCENTRATION OF TECHNOLOGY IN CENTRAL AND EASTERN EUROPE

Session 4 – REGION 2 (Finance, Fiscal & Banking), 10:45 a.m. – 13:00 p.m.

Chairperson: Petra Mezulić Juric, Ph.D.

Zoom link: <https://us02web.zoom.us/j/82086569356> (ZOOM 4)



#	Authors	Title of the paper
1.	Gordana Kordić, Mile Bošnjak and Vlatka Bilas	MEMBERSHIP IN ERM 2 – A LITERATURE REVIEW OF CROATIAN AND BULGARIAN PERSPECTIVE
2.	Anna Zielińska-Chmielewska, Luboř Smutka, Pavel Kotyza and Almir Alihodžić	THE MEASUREMENT OF FINANCIAL EFFICIENCY IN TERMS OF DEBT IN MEAT SECTOR. THE CASE OF POLAND.
3.	Marina Lolić Čipčić	THE IMPACT OF OIL PRICES ON PETROLEUM PRODUCT PRICES IN CENTRAL EAST EUROPEAN MARKETS
4.	Bojana Olgjić Draženović, Dario Maradin and Stella Suljić Nikolaj	THE IMPACT OF THE COVID-19 PANDEMIC ON THE CROATIAN FINANCIAL SYSTEM
5.	Tino Kusanović, Mario Pečarić and Pavle Jakovac	THE INTERACTION OF REAL EXCHANGE RATE AND FDI SECTORAL STRUCTURE IN CROATIA
6.	Mihaela Bronić	EXPANDING QUANTITATIVE TO QUALITATIVE LOCAL GOVERNMENT BUDGET TRANSPARENCY MEASUREMENTS: THE CASE OF CROATIAN OLBI AND OLBI+
7.	Maja Vretenar Cobović	THE (UN) SUSTAINABILITY SCENARIO OF THE PENSION INSURANCE SYSTEM IN THE REPUBLIC OF CROATIA



8.	Marija Davidović, Marko Primorac and Hrvoje Šimović	THE IMPACT OF REGULATORY CHANGES ON THE TAX REVENUES OF THE CITY OF ZAGREB
9.	Velibor Mačkić	FISCAL CONSERVATISM AND RE-ELECTION PROSPECTS: IT IS THE SAME PRINCIPLE, THE REST IS JUST DETAILS
10.	Anita Peša, Martina Maté and Stela Prvonožec	MEASURING BANK EFFICIENCY: CROATIAN BANKING SECTOR RESEARCH
11.	Marija Žager	IMPACT OF COVID-19 PANDEMIC ON BANKS' BALANCE SHEET – CASE OF CROATIAN BANKING SECTOR

Session 5 – REGION 3 (CSR, Digital, HRM & Ecology), 10:45 a.m. – 13:00 p.m.

Chairperson: Marina Stanić, Ph.D.

Zoom link: <https://us02web.zoom.us/j/89393815727> (ZOOM 5)



#	Authors	Title of the paper
1.	Mira Zovko and Vatroslav Zovko	EVALUATION OF THE CORPORATE SOCIAL RESPONSIBILITY IMPLEMENTATION IN CROATIAN CONSTRUCTION SECTOR
2.	Ekaterina Blinova, Marina Gregorić, Ante Rončević and Tatyana Skryl	CSR FOCUS OF HIGHLY RATED INTERNATIONAL HOTELS OPERATING IN RUSSIA AND CROATIA AS REPRESENTED ON THEIR WEB-SITES IN THE PERIOD OF COVID-19 PANDEMIA
3.	Marina Gregorić, Ante Rončević, Dajana Maria Horvat and Maja Žagar	CUSTOMER RELATIONSHIP MANAGEMENT AND ONLINE SHOPPING UNDER THE INFLUENCE OF THE COVID-19 PANDEMIC IN THE REPUBLIC OF CROATIA
4.	Dejan Ravšelj, Alka Obadić and Aleksander Aristovnik	DIGITAL TRANSFORMATION OF HIGHER EDUCATION DURING COVID-19: CROATIA AND SLOVENIA IN COMPARATIVE PERSPECTIVE
5.	Zoran Ježić	ANALYSIS OF HUMAN RESOURCES DEVELOPMENT OF EASTERN CROATIA – SIX YEARS LATER
6.	Marin Strmota and Krešimir Ivanda	DEMOGRAPHIC CHARACTERISTICS OF EMPLOYEES IN WORKPLACES WITH ATYPICAL WORK ORGANIZATION AND NON-STANDARD WORKING HOURS IN CROATIA
7.	Helena Šlogar and Krešimir Jerin	AN ASSESSMENT OF STUDENT KNOWLEDGE OF SUSTAINABLE DEVELOPMENT IN CROATIA

Session 6 – DEVELOPMENT 1 (Tourism & General), 10:45 a.m. – 13:00 p.m.**Chairperson: Ana Pap, Ph.D.****Zoom link: <https://us02web.zoom.us/j/84735275060> (ZOOM 6)**

#	Authors	Title of the paper
1.	Romina Alkier, Vedran Milojica and Vasja Roblek	THE IMPACT OF COVID-19 CRISIS ON TOURISM AND STRATEGY FOR ITS RECOVERY
2.	Ivana Varičak, Silvija Vitner Marković and Sanda Zima Radovanić	THE ROLE OF MARKETING INNOVATIONS IN TOURIST DESTINATION RASTOKE
3.	Draženka Birkić, Silvija Podoljak and Andreja Primužak	SUSTAINABLE DEVELOPMENT OF RURAL TOURISM DESTINATIONS – ATTITUDE OF THE LOCAL COMMUNITY
4.	Ines Milohnić and Danijel Drpić	THE ROLE OF SOPHISTICATED TECHNOLOGIES IN MANAGING HERITAGE-BASED TOURISM EVENTS
5.	Kristian Đokić, Katarina Potnik Galić and Katarina Štavlić	COMPARISON OF CLUSTERING ALGORITHMS FOR OPTIMAL RESTAURANT LOCATION SELECTION USING LOCATION-BASED SOCIAL NETWORKS DATA
6.	Aldin Brajić, Samira Dedić and Saliha Brajić	DIMENSIONS OF HEALTHCARE SERVICES QUALITY BASED ON EXPECTATIONS OF PRIMARY CARE USERS USING FACTOR ANALYSIS
7.	Ivana Načinović Braje and Andreja Džambo	THE EFFECTS OF MOTHERHOOD ON WOMEN CAREER PATH: FEMALE PERSPECTIVE
8.	Marijeta Vitezić Pandžić	APPEALS IN PROCEDURES FOR OBTAINING A CONSTRUCTION PERMIT AND A CERTIFICATE OF OCCUPANCY
9.	Jelena Kasap and Lucija Muhvić	LEGAL DISPOSITIONS OF MATILDA HENGL - A REVIEW OF THE LEGAL POSITION OF WOMEN IN THE FIRST HALF OF THE 20TH CENTURY
10.	Mirjana Radman-Funarić, Barbara Pisker and Mateo Ivan Radman	FUTURE AT STAKE: KEY PILLARS AGGRAVATING CROATIAN PATHWAY TO PROSPERITY

Session 7 – DEVELOPMENT 2 (General), 10:45 a.m. – 13:00 p.m.

Chairperson: Mirna Leko Šimić, Ph.D.

Zoom link: <https://us02web.zoom.us/j/89562431637> (ZOOM 7)



#	Authors	Title of the paper
1.	Josip Visković	DUTCH DISEASE – THE CASE OF CROATIA: COUNTY LEVEL ANALYSES
2.	Ivana Đurđević Babić, Jurica Lovrinčević and Dražen Rastovski	THE EFFECT OF STUDENTS' SOCIO-ECONOMIC STATUS ON EATING AND HEALTHY HABITS
3.	Nikolina Vučićević, Ivana Mikić and Mirjana Radman-Funarić	THE SHADOW ECONOMY IN CROATIA
4.	Darija Prša, Melita Cita and Dubravko Kraus	ANALYSIS OF CONSERVATIVE AND AGGRESSIVE WORKING CAPITAL MANAGEMENT STRATEGY THROUGH DIFFERENT INDUSTRIES
5.	Ljiljana Najev Čačija	THE ROLE OF MARKETING STRATEGY IN OVERALL PERFORMANCE OF NONPROFIT ORGANIZATIONS
6.	Zoran Mihanović and Jelena Čavka	THE POSSIBILITY OF APPLYING CHURCH MARKETING IN THE PROCESS OF NEW EVANGELIZATION WITH AN IMPACT ON THE BEHAVIOR AND ATTITUDES OF BELIEVERS
7.	Josip Čičak, Davor Vašiček and Matko Ljubić	NON - FINANCIAL REPORTING – CHALLENGE FOR CROATIAN PUBLIC SECTOR
8.	Matej Galić, Sandra Mrvica Mađarac and Tomislav Horvat	THE IMPORTANCE OF CROSS-FUNCTIONAL COOPERATION FOR BUSINESS GROWTH ON THE EXAMPLE OF A LARGE AGRICULTURAL ENTERPRISE

9.	Danijela Sokolić, Elizabeta Ribarić and Iva Zdrilić	CHALLENGES IN ORGANIZING A FOOD DONATION SYSTEM: REQUIREMENTS AND BARRIERS FOR THE FOOD BUSINESS OPERATORS
10.	Slavomir Vukmirović, Zvonko Čapko and Ana Babić	BLENDED LEARNING CONCEPTUALIZATION IN THE DEVELOPMENT OF BUSINESS EDUCATION

Session 8 – DEVELOPMENT 3 (Finance & International), 10:45 a.m. – 13:00 p.m.

Chairperson: Dražen Novaković, Ph.D.

Zoom link: <https://us02web.zoom.us/j/81428781698> (ZOOM 8)



#	Authors	Title of the paper
1.	Petar Pepur, Stjepan Laća and Ivica Bašić	THE IMPACT OF BUSINESS PERFORMANCE AT THE BEGINNING OF PANDEMIC COVID-19 ON STOCKS VOLATILITY IN CROATIA
2.	Marko Miletić, Petar Pepur and Ivica Kusić	APPLICABILITY OF CATERING DIVIDEND THEORY AND THE FIRM LIFE CYCLE THEORY OF DIVIDENDS ON ZAGREB STOCK EXCHANGE
3.	Ivica Filipović, Marijana Bartulović and Toni Šušak	AUDITOR ROTATION AND KEY AUDIT MATTERS IN THE REPUBLIC OF CROATIA: THE MODERATING ROLE OF APPOINTING A BIG FOUR COMPANY
4.	Ana Novak, Katarina Žager and Ivana Barišić	PERSPECTIVES OF THE INFORMATION TECHNOLOGY USE IN ACCOUNTING - IMPLICATIONS OF THE COVID-19 PANDEMIC
5.	Khalil Alnabulsi and Emira Kozarević	INTERDEPENDENCE BETWEEN NON-PERFORMING LOANS, FINANCIAL STABILITY AND ECONOMIC GROWTH
6.	Tihana Škrinjarić, Zrinka Lovretin Golubić and Zrinka Orlović	ASYMMETRIC SPILLOVERS ON EUROPEAN STOCK MARKETS: “GOOD” AND “BAD” VOLATILITY APPROACH
7.	Josip Visković, Paško Burnać and Ante Tolj	NEW INSIGHTS INTO LUCAS PARADOX

Session 9 – DEVELOPMENT 4 (HRM & Digital/Legal), 10:45 a.m. – 13:00 p.m.**Chairperson: Tihana Koprivnjak, Ph.D.****Zoom link: <https://us02web.zoom.us/j/88527454069> (ZOOM 9)**

#	Authors	Title of the paper
1.	Krešo Tomljenović, Vatroslav Zovko and Martina Holenko Dlab	A NEED FOR SYSTEM DYNAMIC APPROACH FOR HUMAN RESOURCES PLANNING IN EDUCATION
2.	Mario Vinković and Ivana Tucak	HUMAN RESOURCES LAW – THE NEED FOR A NEW LEGAL BRANCH IN CROATIA
3.	Teresa Dieguez, Paula Loureiro and Isabel Ferreira	LET’S SURF ON THE FUTURE WORKFORCE
4.	Darko Lacović, Ivana Čurik and Maja Šimenić	INFORMATION SEEKING IN THE WORKPLACE: A STUDY OF EMPLOYEES IN EASTERN CROATIA
5.	Josipa Višić, Zorana Čerina and Ana Lončar	TARGET COMPANY’S EMPLOYEES – WHAT CHANGES AFTER A TAKEOVER?
6.	Mario Jadrić, Maja Ćukušić and Ivana Jadrić	FACTORS INFLUENCING STUDENTS’ BEHAVIORAL INTENTION TO USE DIGITALLY-SIGNED CREDENTIALS
7.	Anita Papić, Katarina Knol Radoja and Jelena Duvančić	ASPECTS OF COVID-19 INFODEMIC AND ITS LEGAL CONSEQUENCES

Session 10 – DEVELOPMENT 5 (EU & Ecology), 10:45 a.m. – 13:00 p.m.

Chairperson: Anita Freimann, Ph.D.

Zoom link: <https://us02web.zoom.us/j/89741404128> (ZOOM 10)



#	Authors	Title of the paper
1.	Heri Bezić, Tomislav Galović and Davorin Balaž	WHAT IMPACTS FDI IN EU?
2.	Anita Freimann, Helena Štimac and Kristina Kavelj	EU COUNTRIES FROM A QUALITY OF LIFE PERSPECTIVE
3.	Lucija Rogić Dumančić, Željko Bogdan and Irena Raguž Krištić	INSTITUTIONS AND PRODUCT MARKET EFFICIENCY IN THE EUROPEAN UNION WITH EMPHASIS ON CROATIA
4.	Tunjica Petrašević and Ivan Zeko-Pivač	THE INTERNAL MARKET OF THE EUROPEAN UNION AT THE TIME OF THE COVID-19 PANDEMIC
5.	Igor Cvečić, Marko Tomljanović and Ivana Tikvić	EU COHESION AND SPORT POLICY – CURRENT STATE AND PERSPECTIVES
6.	Daniel Tomić, Saša Stjepanović and Dean Učkar	GREEN GDP AND ITS ENVIRONMENTAL IMPLICATIONS; IS CHINA'S GROWTH BECOMING GREENER?
7.	Katja Rakušić Cvrtak, Senka Borovac Zekan and Josip Hampovčan	ETHICS IN INTERNATIONAL MARKETING
8.	Ružica Lončarić, Tihana Sudarić and Sanja Jelić Milković	CIRCULAR ECONOMY AND AGRICULTURAL WASTE MANAGEMENT IN CROATIA
9.	Rajko Odobaša and Željka Borzan	CHALLENGES AND IMPACTS OF COVID-19 PANDEMIC AND THE EUROPEAN GREEN PLAN ON THE DEVELOPMENT OF THE CROATIAN AGRICULTURAL AND FOOD SECTOR