

**Faculty of  
Economics  
and Business  
in Osijek**



**Through  
Knowledge  
to Excellence**

**Excellence and  
innovation in  
the service  
of community  
development.**

# Message from the Dean



The Faculty of Economics and Business in Osijek was founded in 1961 at the initiative of the local economy and authorities, and from its very beginning has been closely connected with the community in which it operates. Since then, the Faculty has been an active participant in the region's development through education, research, and numerous projects.

As one of the founding members of the University of Osijek (established in 1975), the Faculty today holds an important place among the oldest and largest constituents of the Josip Juraj Strossmayer University of Osijek. Our Faculty is a modern and dynamic institution that follows contemporary trends and continuously adapts its programmes to the needs of society and the labour market. Our mission is to educate competent, responsible, and innovative professionals who are ready to face the challenges of the global environment. We particularly foster and develop an entrepreneurial spirit and entrepreneurial competencies, encouraging students to think innovatively, recognize opportunities, and create new value in society. Our students and alumni successfully build their careers in various industries and sectors—private, public, and civil society—and their achievements are our greatest pride.

The strength of our Faculty lies in its people—professors, researchers, and all staff members—whose knowledge, enthusiasm, and work drive change, develop new content and projects, and create a stimulating environment for students.

We maintain close relations with the business sector. Representatives of the business community participate in the teaching process as guest lecturers, connecting theory and practice and helping students better understand real business situations and challenges.

In addition to high-quality undergraduate, graduate, and postgraduate programmes, we offer students numerous opportunities to engage in projects, student associations, research, and competitions. Our Faculty is a community where students feel supported and motivated for personal and professional development.

We believe in the importance of knowledge, teamwork, and sustainability. We are connected to the local community while also oriented towards the international environment. We cooperate with many faculties of economics and business schools in Croatia, Europe, and worldwide, and we are actively working towards obtaining international accreditations (AACSB, EFMD), which confirm the quality of our work and open doors to global cooperation.

We invite you to join us—as students, partners, or collaborators—in building a modern, open, and high-quality institution.

Professor Suncica Oberman Peterka, PhD



# About Osijek

## **Political, cultural, commercial, and tourist centre of eastern Croatia**

Osijek is a city in eastern Croatia, situated on the right bank of the Drava River. It is the largest city in Slavonia, the fourth largest city in Croatia, and the seat of Osijek-Baranja County. According to the 2021 census, Osijek has just over 96,000 inhabitants. For centuries, Osijek has been an important political, cultural, and commercial centre, and more recently, a tourist hub in this part of Croatia. With its distinctive architectural heritage, green spaces, and beautiful squares, Osijek attracts visitors from all parts of Croatia as well as from abroad. Osijek also offers a rich cultural life, including numerous festivals, concerts, exhibitions, and sporting events, which contribute to the quality of life and stay in the city.



# Univ of Jo Stro in

# University Josip Juraj Strossmayer Osijek

## Shaping social, economic and cultural progress of the region

The tradition of higher education in Osijek dates back to 1707, when the first higher education institution was established in the city. Josip Juraj Strossmayer University, founded in 1975, operates in Osijek today. It bears the name of Josip Juraj Strossmayer since 1990. It consists of 14 faculties, 3 university departments and the Academy of Arts and Culture. Around 18,000 students study at the university. University Day is celebrated on 31 May.

# Ab Fac



# out the culty

## **A wide range of study programmes and numerous extracurricular activities**

The Faculty of Economics and Business in Osijek is one of the oldest and largest constituents of the Josip Juraj Strossmayer University of Osijek, with a tradition dating back to 1961. The establishment of the Faculty followed as a natural progression of activities from the Centre for Economic Studies, which operated in Osijek under the auspices of the University of Zagreb dating back to 1959. The founding of the Faculty of Economics and Business in Osijek was strongly supported by the local business community, the Chamber of Economy, and regional and local authorities. From its inception, the Faculty has had a clear regional focus, reflected both in its research, which concentrates on issues of regional and economic development, and in its educational programmes, which cater to various aspects of business economics and regional development.

What sets the Faculty of Economics and Business in Osijek apart from other higher education institutions is the diversity of its offer to students. This includes a wide range of study programmes at all education levels, as well as numerous extracurricular activities which provide students with opportunities to develop their knowledge and skills, thereby increasing their employability and competitiveness in the labour market.

In addition to educational programmes, the Faculty of Economics and Business in Osijek places significant emphasis on developing research activities and fostering relationships with the community and public stakeholders. This commitment aims to demonstrate the Faculty's role as an institution of utmost responsibility aiming to contribute to problem solving and promoting the development of its immediate environment.

These endeavours of the Faculty are reflected in its vision and mission. The faculty strives to become an autonomous, modern institution that stands out for its quality in research and teaching.

# Our Vision

**The Faculty's vision is to become an institution known for excellence, innovation, and creativity in higher education and scientific research in the field of economics and business, as well as for its contribution to its social community at regional, national, and international levels.**

Through  
Knowledge  
to EXCE

# Our Mission

The mission of the Faculty is to create competent individuals through higher education processes and scientific research in the fields of economics and business, capable of handling various challenges in the environment. The Faculty embraces scientific achievements, critically evaluates them and creates new knowledge through research in the field of economics, and related sciences, all with the goal of developing its immediate environment. The Faculty is a socially responsible, innovative, open institution which endorses high academic values and ethical principles, ensuring equality and prosperity for its students, staff, and society as a whole.

The Faculty of Economics and Business in Osijek is dedicated to improving the quality of its scientific research, educational programmes, business processes, and management systems. As a result of these efforts, the Faculty holds several significant accreditations that stand to confirm its commitment to excellence. These include the accreditation granted by the Croatian Agency for Science and Higher Education, vouching for the Faculty's compliance with all legal requirements for conducting its activities. The internationally recognized IQA (CEEMAN International Quality Accreditation) further attests to the high quality of its programmes, the expertise of its staff, the adequacy of its facilities, and the positive outcomes of its activities. The Faculty also stands out for its quality management system, attested by the ISO 9001:2008 Certificate achieved in 2013.

One of the Faculty's achievements of special note is the UNESCO Chair in Entrepreneurship Education, awarded since 2008 as recognition for exceptional achievements in entrepreneurship education. The accolade testifies to the Faculty's commitment to the development of entrepreneurial education and research, as well as extracurricular entrepreneurial activities which emphasize the importance of developing students' entrepreneurial skills, irrespective of their career path and preferences

h  
 ledge  
 ellence



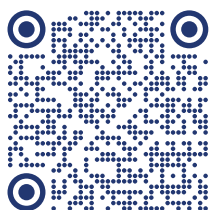
# University Undergraduate Programme

## ► ECONOMICS AND BUSINESS

The Faculty of Economics and Business in Osijek offers one university undergraduate programme in Economics and Business. The programme spans three years (six semesters) and upon its completion students earn 180 ECTS and the academic title of University Bachelor of Economics (univ. bacc. oec.).

The university undergraduate programme in Economics and Business is designed in line with contemporary trends in higher education, in collaboration with all stakeholders (students, alumni, employers), and as a response to changes occurring in the environment. The programme is tailored to students who wish to receive education in the field of economics and business, with a focus on the integration of business functions, entrepreneurial behaviour, and legal and ethical principles in business. The programme develops the knowledge necessary for understanding national, European, and global economies, while also ensuring the acquisition of skills for analysis, planning, and action in complex business situations, while taking into account contemporary technological trends. In addition, the programme encourages the development of generic competences highly sought after in the business world.

Upon programme completion, students gain knowledge and skills for a wide range of jobs, including independent management of professional projects, taking responsibility for personal and professional development, and developing teams in unpredictable conditions and situations.



**MORE INFORMATION ON  
UNIVERSITY UNDERGRADUATE  
PROGRAMME**

# University Master's Programmes

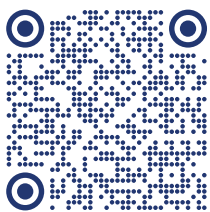
## ▶ ECONOMICS

## ▶ BUSINESS

The Faculty of Economics and Business in Osijek organizes and implements two university Master's programmes: one in Economics (Applied Economics) and one in Business, offered in six tracks: Financial Management, Marketing, Management, Entrepreneurship and Innovation, Business Informatics, and Supply Chain Management.

The Master's programmes span two years (four semesters). Upon completion, students earn 120 ECTS and the academic degree of Master of Economics or Master of Business, abbreviated as univ. mag. oec. The prerequisite for enrolment in the graduate programme is the completion of a university undergraduate programme or a professional undergraduate programme (with additional exams), and a minimum of 180 ECTS credits.

The Master's programmes at the Faculty of Economics and Business in Osijek aim to develop responsible and independent individuals with well-developed business and economic thinking and leadership skills, ready to face the challenges of societal and economic development in a global environment.



MORE INFORMATION ON  
UNIVERSITY MASTER'S  
PROGRAMMES



## Business

Upon completion of the University Master's programme in **Business**, students will:

- Acquire a wide range of theoretical and practical knowledge, skills, and competences in business through a combination of interdisciplinary approach, active learning, and personal development, necessary to become successful business leaders of tomorrow.
- Understand, analyse and solve complex business problems in a global context.
- Know how to integrate quantitative and qualitative analyses to propose and present strategic and financial decisions that lead to the realization of goals set by organizations.
- Possess the necessary digital competences to successfully overcome challenges in a global environment.

Each track within the university Master's programme in Business, in addition to the common learning outcomes of the entire programme, develops specific learning outcomes focused on the development of specific knowledge and skills related to the particular field.

## Economics

Upon completion of the university Master's programme in **Applied Economics**, students will be able to:

- Engage in well-founded discussions on economic concepts, development processes, and economic challenges facing modern society and the economy.
- Evaluate public/economic policies, changes in the environment, and their impact on development and economic decision-making.
- Integrate knowledge of quantitative and qualitative methods, key development factors, organizational management, and specific areas to make concrete economic decisions.
- Present strategic, financial, and investment decisions which lead to the realization of planned goals.
- Develop the necessary digital competences to successfully overcome challenges in a global environment.

In line with the learning outcomes and objectives of the study programme, after completing any university Master's programme at the Faculty of Economics and Business in Osijek, students will acquire knowledge and skills for a wide range of jobs. These include managing and leading organizational development activities and making decisions in conditions of uncertainty and complexity.

The university Master's programmes at the Faculty of Economics and Business in Osijek prepare students for employment in the public, private, as well as civil sector, in profit and non-profit organizations, across various industries, and in numerous and diverse job positions.

# Postgraduate Studies

## Doctoral Study Programmes

- ▶ **MANAGEMENT**
- ▶ **ENTREPRENEURSHIP AND INNOVATIVENESS**

The Faculty of Economics and Business in Osijek offers two doctoral programmes: one in Management and other, the International Inter-University Interdisciplinary Doctoral Programme in Entrepreneurship and Innovativeness (which is conducted in English).

The doctoral programmes span 3 years (180 ECTS credits) and upon completion, students earn the degree of PhD in Social sciences (dr. sc. socio.).

Completing the doctoral programme prepares students to work on scientific research projects, utilize advanced scientific methods, and create and evaluate new facts. The students are also trained to express personal and professional authority and assume ethical and social responsibility for the successful implementation of scientific and professional research, the social utility of research results, and the consequences of those research findings.

16

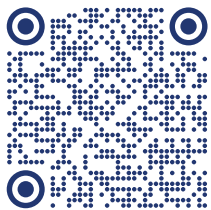
## University Specialist Studies

The Faculty of Economics and Business in Osijek conducts university specialist study programmes in various fields: economic development, finance, marketing, management, entrepreneurship, accounting and auditing, where students acquire specialized knowledge, develop specific skills, and enhance their employability and competitiveness in the labour market.

University specialist studies are organized over the course of 2 or 3 semesters, depending on the programme. Upon completion, students earn 60 or 90 ECTS credits and the academic degree of Specialist in Economics, abbreviated as spec. oec.



E F O S



MORE INFORMATION ON  
DOCTORAL STUDIES

17

Through Knowledge to Excellence



## ▶ STUDENT ASSOCIATIONS

The Faculty of Economics and Business in Osijek is home to seven student associations: the Student Council, EFOS Student Sports Association, AIESEC, EDIT, EWOB (Entrepreneurs Without Borders), Financial Impulse, and META. The associations enable students to participate in various extracurricular and sports activities and projects, socialize, and develop their knowledge and skills to become more prepared and competitive in the labour market.

The associations cover various areas of student interest, with the Faculty taking active part in the implementation, mentoring, and support of their projects. Some of the projects have been implemented for many years and have become the Faculty's hallmarks. Notable projects include: Global Entrepreneurship Week, European Money Week, EFOS EU Week, IT and You, Women in Entrepreneurship, and others.

## ▶ LEGAL-ECONOMIC CLINIC

In 2013, the Faculty of Law and the Faculty of Economics and Business at Josip Juraj Strossmayer University of Osijek, supported by the BIOS Entrepreneurial Incubator, the Centre for Entrepreneurship Osijek, local lawyers, and the Osijek Bar Association, launched an interdisciplinary project called the Legal-Economic Clinic. The idea behind the project is to use the synergy of knowledge from students of both faculties, under the mentorship of professors and lawyers, to provide free advisory services to Osijek's companies and entrepreneurs. The project aims to help students gain practical knowledge and skills, as well as to understand the need for and importance of an interdisciplinary approach to problem-solving.

## ▶ VOLUNTEER PROGRAMME

The Faculty of Economics and Business in Osijek encourages student and employee volunteering through its Volunteer Programme, launched in 2009 under the slogan "I Volunteer, Therefore I Am." Volunteerism is recognized as a significant tool for gaining experience, knowledge, skills, and core competences for lifelong learning. Work experience and various competences gained through volunteering increase self-confidence, encourage mobility, and contribute to enhancing individual civic responsibility. The Volunteer Programme collaborates with numerous civil sector institutions, such as D Kolektiv Osijek, the Breza Youth Work Association, the Klasje Children's Home, SOS Children's Village Ladimirevci, the Slagalica Foundation, etc.

# Lifelong Learning at the Faculty of Economics and Business in Osijek

Recognizing market trends and needs, the Faculty organizes and participates in lifelong learning programmes aimed at a broad audience. The offer of these programmes changes in accordance with the needs of the market, and experts – representatives of the economy and the local community – always participate in their creation and implementation. Current programmes are continuously reviewed, updated, and tailored to meet the demands of the economy and the local community.

To strengthen activities related to the launch and promotion of lifelong learning programmes, the Faculty established the Centre for Lifelong Learning in October 2021.

The Faculty of Economics and Business in Osijek has a long tradition of offering lifelong learning programmes and consistently provides a wide range of different trainings, programmes, and seminars for different target groups.

The Faculty organizes the following lifelong learning programmes:

---

### **Cost & Benefit Analysis**

---

#### **Training Programme in Public Procurement**

(approved by the Ministry of Economy and Sustainable Development of the Republic of Croatia)

---

### **Predictive Analytics and Data Visualization**

---

#### **Professional Training Programme for Tourist Guides**

(approved by the Ministry of Tourism and Sports of the Republic of Croatia)

---

### **Manager of Tourist Enterprises**

---

### **EU Project Manager**

---

Entrepreneurship Academy – **Starting an Entrepreneurial Venture**

---

Entrepreneurship Academy – **Business Planning**

---

Entrepreneurship Academy – **Franchising from A to Z**

---

### **Lifelong Learning Programmes in Human Resource Management**

---

Organization of Work and Human Resource Management

---

Administrative Tasks in Human Resource Management

---

Branding in Human Resource Management

---

Employment (Planning, Attraction, and Selection of Employees)

---

Employee Development, Knowledge Management, and Succession Planning

---

Employee Performance

---

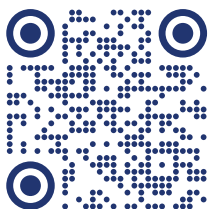
Employee Satisfaction and Engagement

---

How to Measure the Effectiveness of Human Resource Management Processes?

---

Upon completion of each lifelong learning programme, participants are awarded a certificate of completion. Some programmes also bring ECTS credits.



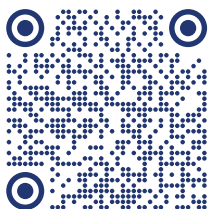
**MORE INFORMATION  
ON THE CENTRE FOR  
LIFELONG LEARNING**

# Scientific Research Activities at the Faculty of Economics and Business in Osijek

Scientific research activities form an integral part of the Faculty of Economics and Business in Osijek. These activities focus on investigating diverse segments of societal events related to business and economic issues in their broadest sense. The primary scope of research primarily encompasses scientific and professional projects, with the results disseminated through scientific and professional publications, conference participation, and educational activities, particularly within doctoral studies.

## ► SCIENTIFIC JOURNAL EKONOMSKI VJESNIK/ ECONVIEWS

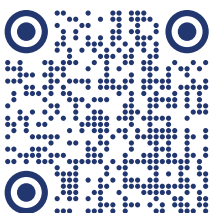
The scientific journal \*Ekonomski vjesnik/Econviews - Review of Contemporary Entrepreneurship, Business, and Economic Issues\*, has been published by the Faculty since 1988. The journal is issued twice a year and publishes articles in English. The journal is dedicated to dissemination of theoretical, methodological, and empirical knowledge in the fields of economics and business, as well as related scientific disciplines such as information and technical sciences, law, sociology, and psychology. Articles published in the journal are indexed in databases including Web of Science (Emerging Sources Citation Index), EconLit, Clarivate Analytics, CAB Abstract, ABI/INFORM, ProQuest, and many others.



MORE INFORMATION ON  
SCIENTIFIC JOURNAL  
EKONOMSKI VJESNIK/  
ECONVIEWS

## ► GLOBAL ENTREPRENEURSHIP MONITOR (GEM)

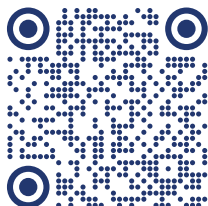
A team of researchers from the Faculty of Economics and Business in Osijek is responsible for conducting the GEM (Global Entrepreneurship Monitor) survey for Croatia and publishing the results of that survey. GEM is the largest international scientific research on entrepreneurship, in which Croatia has continuously participated since 2002.



MORE INFORMATION ON GLOBAL  
ENTREPRENEURSHIP MONITOR  
CROATIA

## ▶ **INTERNATIONAL SCIENTIFIC RESEARCH CONFERENCES**

The Faculty of Economics and Business in Osijek is the organizer of three international scientific conferences: “Business Logistics in Modern Management (BLMM)”, “Region, Entrepreneurship, Development (RED)” and “Interdisciplinary Management Research (IMR)”. In addition, the Faculty of Economics and Business in Osijek participates as a co-organizer of numerous professional and scientific, national and international conferences, symposia, and gatherings meetings in cooperation with various institutions.



**MORE INFORMATION  
ON INTERNATIONAL  
SCIENTIFIC  
CONFERENCES**

## ▶ **RESEARCH WORKSHOPS**

In addition to the main scientific research activities, the Faculty of Economics and Business in Osijek regularly organizes research workshops, hosting renowned scientists and researchers from Croatia and abroad, to support networking and enhance the research competences of its staff.

## ▶ **SCIENCE POPULARIZATION**

Science popularization activities and projects are an indispensable part of the scientific research work of the Faculty of Economics and Business in Osijek, which make the results of scientific research available to the general public. This is also a sound platform for connecting theory and practice, both for students and for teachers and researchers. Traditional events include the Creative Treasury, a popular symposium on creative and cultural industries, the Meeting of Science and Economy, the EFOS Business Forum, and others.



# Library

The Library of the Faculty of Economics and Business in Osijek has been an integral part of the Faculty since its inception. Today, it operates as a separate organizational unit within the Faculty which serves both to educate students and to support the scientific research activities of the teaching staff. The library's collection includes almost 40,000 volumes of books and 125 titles of professional and scientific journals and newspapers. The collection encompasses textbooks, manuals, a collection of master's theses and doctoral dissertations, and other professional and scientific literature.

Library users include regular and part-time students of the Faculty of Economics and Business in Osijek, postgraduate students, doctoral candidates, professors, lecturers, assistants, and associates of the Faculty and other faculties and departments of J. J. Strossmayer University of Osijek, alumni members, businesspeople, and the general public.



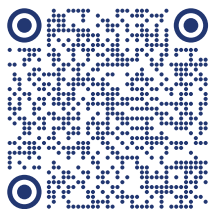
MORE INFORMATION ON  
EFOS LIBRARY



# Office for Students with Disabilities

The Faculty of Economics and Business in Osijek puts special emphasis on adapting the study process to students with disabilities, despite their small ratio in the overall student population. These efforts aim to ensure equal access and opportunities for all students during education, regardless of their physical abilities. The Faculty's facilities are adapted to allow unrestricted access and movement for people with disabilities.

The Faculty also has a coordinator for students with disabilities who provides necessary information and organizes support services to ensure the students' full participation in all aspects of academic life. This coordinator works closely with the University Office for Students with Disabilities.



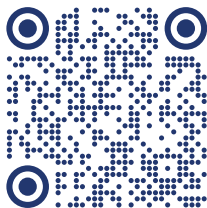
**DOWNLOAD THE HANDBOOK  
FOR STUDENTS WITH  
DISABILITIES**

# ALUMNI Association

In February 2015, the Faculty of Economics and Business in Osijek established the Alumni EFOS association to connect with former students and develop joint activities. The association aims to nurture and develop relationships between the Faculty and its alumni, who contribute to building the Faculty's public image, facilitate networking, share experiences and knowledge between former and current students. The alumni also help develop programmes in line with the needs of the business community and environment.

Notable activities and projects of the Alumni EFOS association include the Leadership Forum and AlumniTalk, aimed at exchanging experiences of successful individuals in achieving excellence in team building, leading companies and organizations, and initiating changes in their respective en-

vironments. Alumni members also regularly feature as guest lecturers in the Faculty's study programmes and extracurricular activities, contributing to the educational process and providing students with insights into real business challenges and opportunities.



MORE INFORMATION ON  
ACTIVITIES OF THE ALUMNI  
EFOS ASSOCIATION

# International Cooperation

International cooperation at the Faculty involves the integration of an international dimension in all or certain activities of the Faculty: scientific (international conferences, international cooperation in writing scientific papers), and educational activities (incoming and outgoing mobility of staff and students, joint studies and similar activities), as well as activities related to engagement and cooperation with the environment (international projects, bilateral cooperation, etc.).

The Office for International and Inter-Institutional Cooperation at the Faculty of Economics and Business in Osijek coordinates and collects information related to mobility of students and staff of the Faculty, membership in international organizations, coordination and support of activities related to application for international accreditations, and support in inter-institutional cooperation projects.

28

More and more teachers, students and other staff are going to partner universities in Europe as part of Erasmus mobility programmes. The Faculty encourages everyone, especially students, to take advantage of this opportunity, and assures students that the courses they have completed during their stay at foreign universities will be recognized.

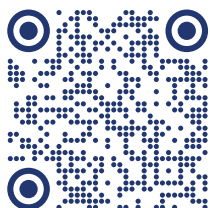
Also, the participation of foreign teachers in the teaching process is encouraged, in the capacity of guest lecturers or course co-lecturers. In this way, all students are given the opportunity to attend courses in English, which the Faculty is increasingly offering at every level of study.

The Faculty of Economics and Business is a member of international organizations that contribute to the internationalization of the Faculty, the improvement of the quality of all activities, the monitoring of trends and networking with colleagues from other international institutions. Among others, we can highlight AACSB, EFMD, PRME and CEEMAN.

# Career Development and Counselling Office

The Career Development and Counselling Office has been operating at the Faculty of Economics and Business since 2020. The Office organizes various events, trainings and workshops aimed at developing various skills of students and preparing them for the labour market.

As part of the activities of the Career Development and Counselling Office, the Faculty of Economics and Business in Osijek launched the "Meet the Employer" project in the academic year 2021/2022. The aim of the project is to introduce students to different industries and companies/employers, to familiarize them with the selection process in these companies and the career development opportunities.



**MORE INFORMATION  
ON THE CAREER  
DEVELOPMENT AND  
COUNSELLING OFFICE**



# Collaboration with the Business Sector

Since 2022, the Business Excellence Centre has been operating at the Faculty of Economics and Business, which serves as a link between the Faculty and the business sector, as well as with all other stakeholders, with the aim of transferring knowledge from the academic community to the economy. The activities of the Centre are: business and management consultancy services, professional support for project application and evaluation, feasibility study services (with cost and benefit analysis), preparation of investment studies and business plans, cost-benefit analyses, various individualised training courses, tailored to the needs of the users, etc.



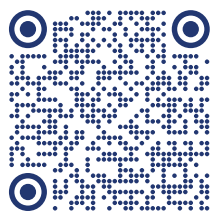
**MORE INFORMATION  
ON THE BUSINESS  
EXCELLENCE CENTRE**

## Internship

30

With the change in study programmes, internships have become an elective course in both the university undergraduate programme of Economics and Business, and in the new university Master's programmes: the university Master's programme in Business and the University Master's programme in Applied Economics. Internship as a course has a clearly defined structure and tasks, as well as clearly defined learning outcomes, which also becomes an integral part of students' total ECTS credits.

The Faculty of Economics and Business in Osijek has signed cooperation agreements with a large number of profit and non-profit organizations of various sizes (small, medium, and large) from both the public and private sectors and from various industries. This provides students with the opportunity to engage in internships, to connect what they have learnt with real-life problems, and to gain diverse business and practical experiences.



**PARTNER  
EMPLOYERS**



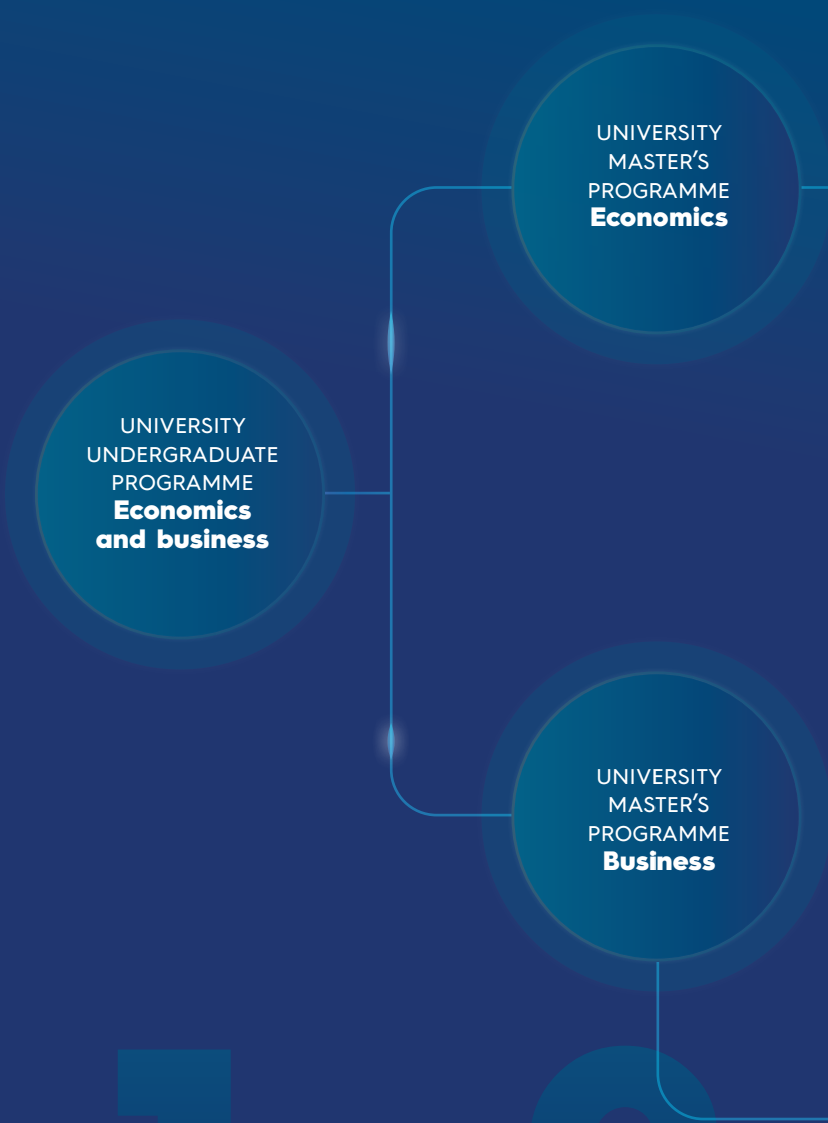
# Glagolitic Murals at the Faculty of Economics and Business in Osijek

The Glagolitic script is a symbolic writing system inspired by Christianity, where each character simultaneously represents a letter, number, and symbol. Most scholars attribute the creation of the Glagolitic script to Constantine the Philosopher (827–869), who travelled through Byzantine Dalmatia in 863 accompanied by his brother Methodius (815–885). The brothers brought Christianity to the Croatian people and simultaneously taught them literacy. Glagolitic script was actively used in Croatia until the early 20th century, with its vibrant role persisting longest in liturgies conducted in the vernacular and in liturgical books written in Glagolitic script.

By opening the Aula Glagoljice (Glagolitic Hall), the Faculty pays tribute to the Glagolitic script, joining the ranks of its guardians, the institutions which aim to preserve this cultural heritage. The Faculty also houses the Aula znanosti (Science Hall), dedicated to three eminent scholars, Josip Juraj Strossmayer, Lavoslav Ružička and Vladimir Prelog, who spent a significant part of their youth in Osijek, as well as to local teachers Krunoslav Babić and Ivan Kurija, whose high school teaching inspired the latter two future Nobel Prize laureates.



# Educational programmes at the Faculty of Economics and Business in Osijek



UNIVERSITY  
UNDERGRADUATE  
PROGRAMME



UNIVERSITY  
MASTER'S  
PROGRAMMES

**Financial  
Management**

**Management**

**Marketing**

**Business  
Informatics**

**Entrepreneurship  
and Innovation**

**Supply  
Chain  
Management**

DOCTORAL STUDY  
PROGRAMME  
**Management**

INTERNATIONAL  
INTER-UNIVERSITY  
INTERDISCIPLINARY  
DOCTORAL  
PROGRAMME  
**Entrepreneurship  
and Innovativeness**

UNIVERSITY  
SPECIALIST  
STUDIES

TRACKS OF THE  
UNIVERSITY  
MASTER'S  
PROGRAMMES

UNIVERSITY  
SPECIALIST  
STUDIES

DOCTORAL  
STUDY  
PROGRAMMES

# Are you ready to become a part of our story?





Josip Juraj Strossmayer University of Osijek  
**Faculty of Economics and Business in Osijek**

Trg Ljudevita Gaja 7  
31000 Osijek  
Croatia  
+385 (0) 31 22 44 00  
[efos@efos.hr](mailto:efos@efos.hr)  
[efos.unios.hr](http://efos.unios.hr)